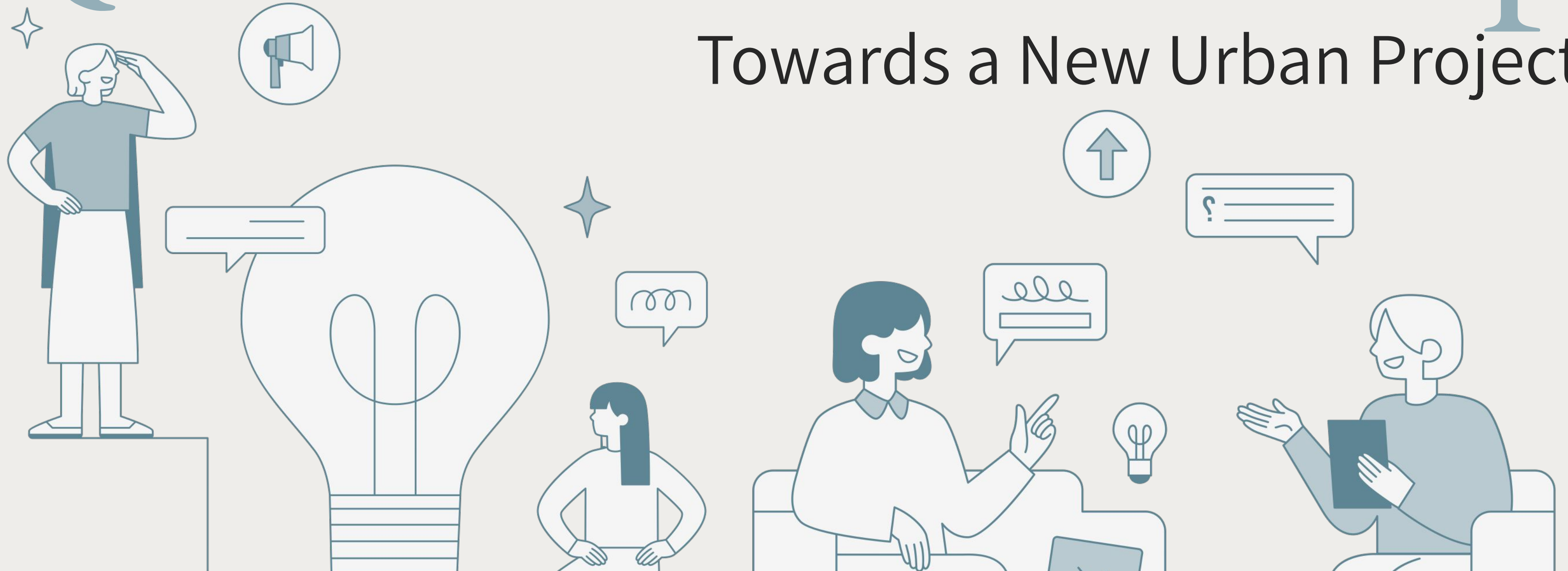


OVPM | OWHC | OCPM

Québec Roadmap

Towards a New Urban Project



Córdoba's Heritage



These four UNESCO designations recognize Córdoba's exceptional cultural and historical significance, making it a must-visit for any traveler seeking a deeper understanding of



Spain's evolution.

Best Cities to live



- Hours of sunshine, safety, urban transport and mobility, health services, culture, leisure and sport, air pollution, housing costs and job opportunities.

- 1. Vigo, Zaragoza, Bilbao, Valladolid
- 5. Córdoba, Málaga, Valencia, Gijón, Alicante, Sevilla





<https://www.youtube.com/watch?v=KbZkXBX4png>

Granted Elements

THEME



Protecting and strengthening the residential function of the city's historic centers.

STRATEGIC AXES



Axis 2 Resilient and dynamic cities

Operational Objectives



Our proposal: Inspired by Brussels' approach, here's a possible framework for Córdoba:

Why does this topic concerns the city's situation

→ Due to strong tourist, commercial pressure, and significant changes in the new ways of living most buildings are rented out entirely.

→ Crowded historic center produces a ripple effect on those inhabitants who are still living in their houses

Effectively protecting and strengthening the residential function within its historic center, creating a more vibrant and livable space for residents and visitors while maintaining its **Identity**



-VE

Loss of Cultural Vibrancy

Could lead to a homogenization of the cultural experience.

Deterioration of the Built Environment

Decline in the overall aesthetic of the center

Increased Vulnerability to Crime

Lack of residents becomes less safe discouraging tourists from visiting

+VE

Revitalized Economy and Local Businesses

Offering a wider variety of goods and services tailored to residents' needs

Preservation of Cultural Heritage

Increased occupancy rates encourage investment preserving the architectural heritage for future generations

Enhanced Social Cohesion

Locals bring a sense of community and belonging, tourists provide a source of cultural exchange and economic benefit

“Intelligence is just, how fast you change
what you do in the same situation. Aka
rate of learning”



-Alex Hormozi

Action Plan → Proposal

Assessment and Analysis

1. Define the specific area of focus
2. Building Audit (buildings conditions)
3. Resident Needs Survey

01

Action Plan and Implementation

1. Financial Incentives
2. Design Guidelines
3. Social Housing Programs
4. Public Realm Enhancements
5. Awareness Campaigns

02

Monitoring and Evaluation

1. Track key metrics
2. Establish a Collaborative Network
3. Ensuring the program is financially sustainable in the long term

03

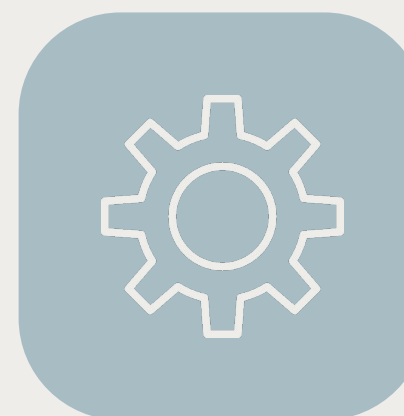


What can we do?



Brainstorm

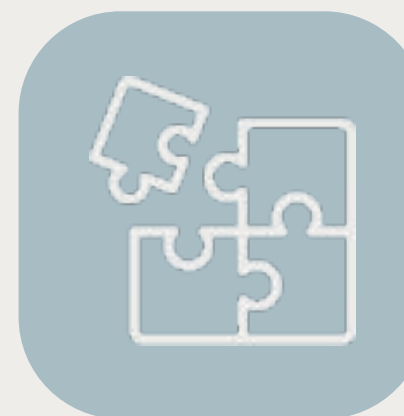
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Plan ahead



Think of future generations



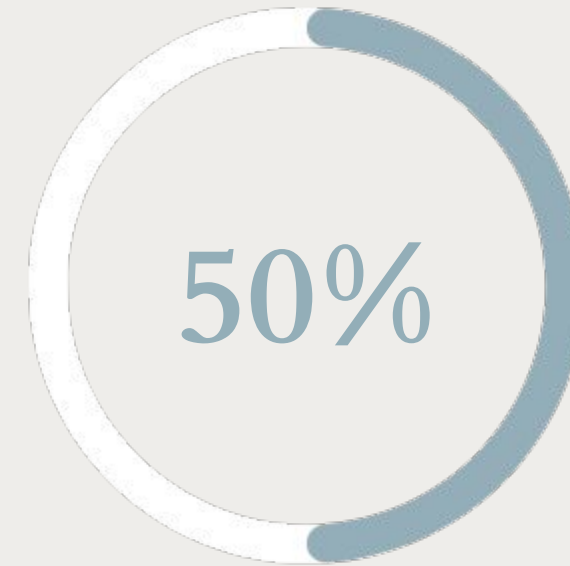
Collaborate Towards it



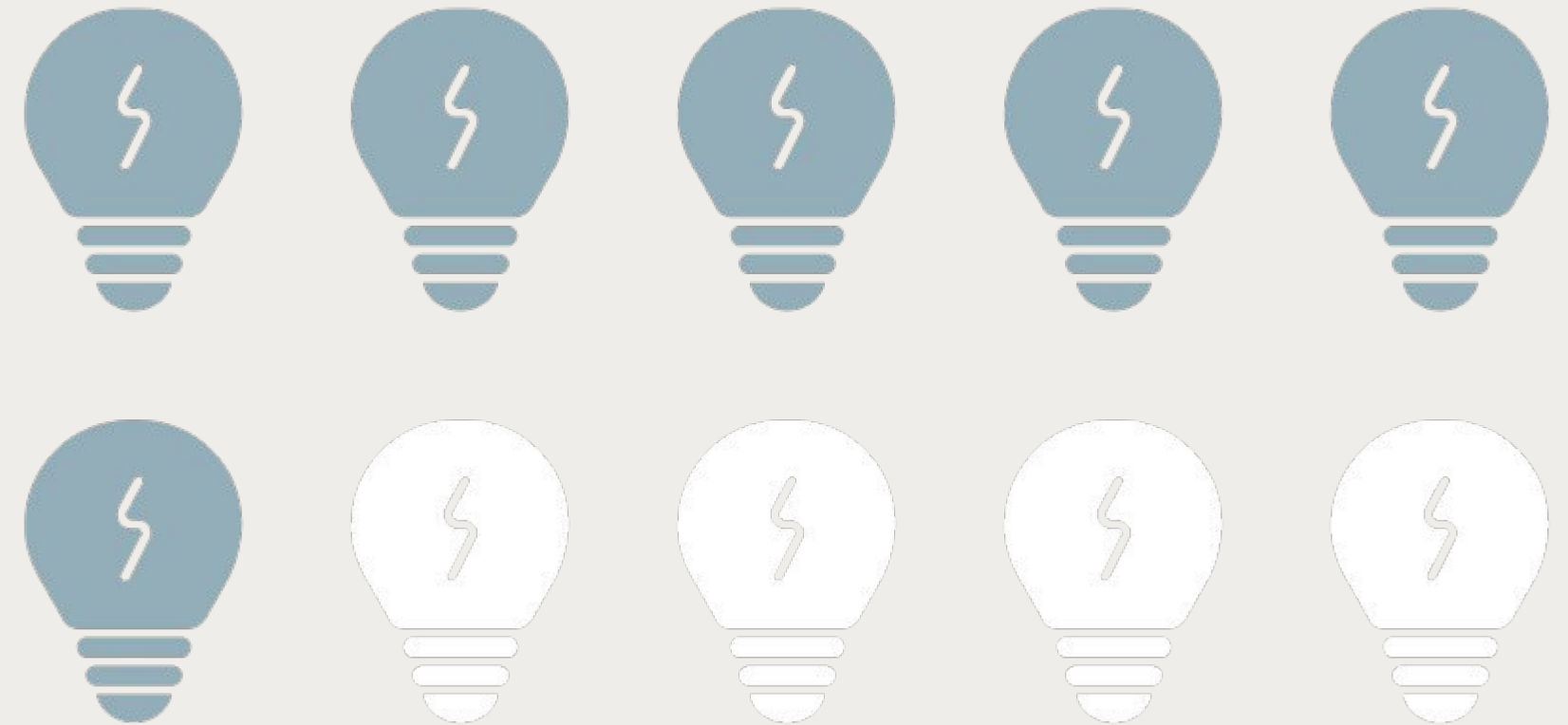
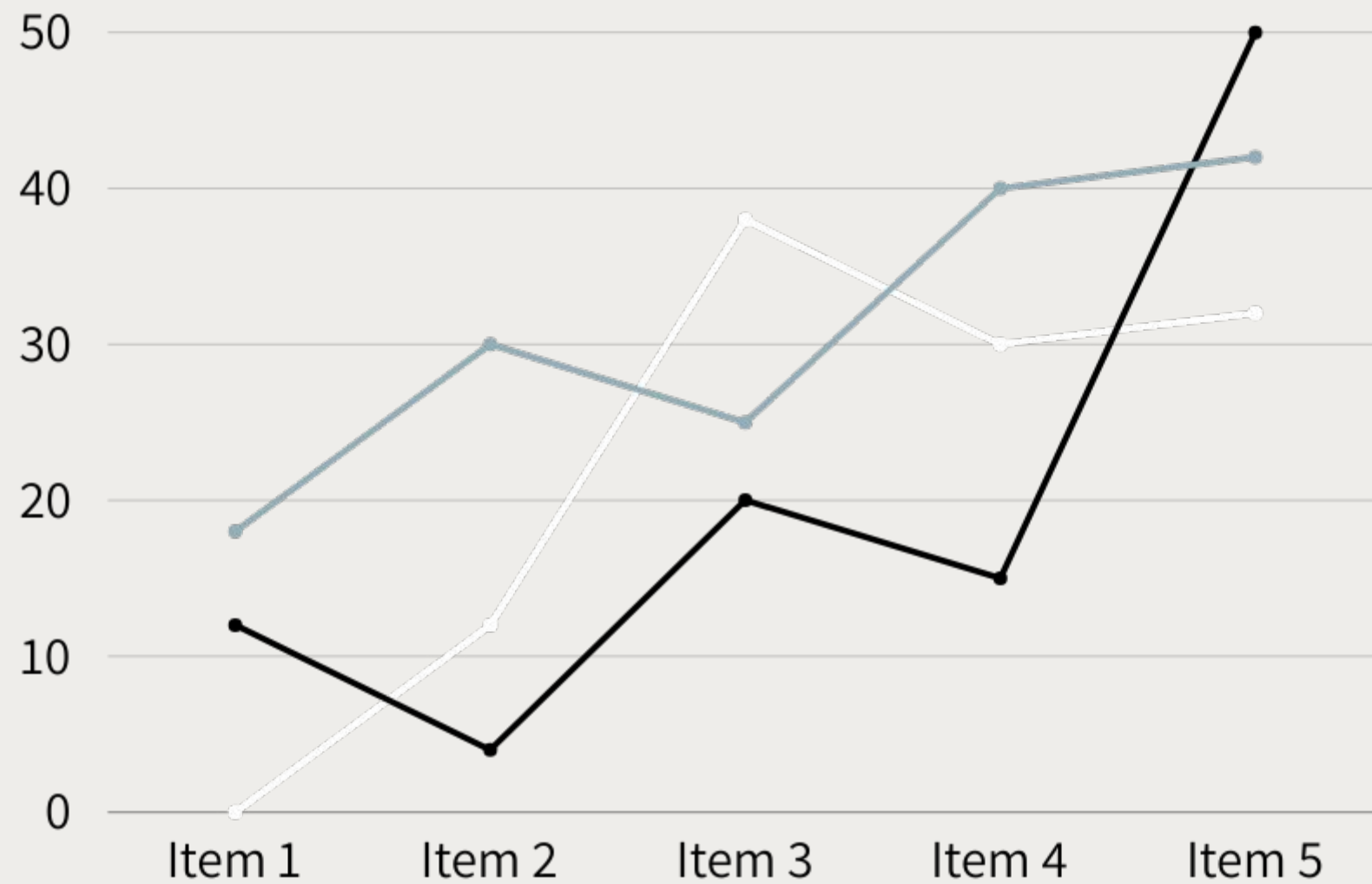
THANK YOU FOR YOUR ATENTION



STATISTICS



Teams that engage in regular brainstorming sessions are 50% more likely to produce innovative solutions.



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Analysis

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Objectives

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Action

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IMPORTANT IDEAS

Strategy

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Solution

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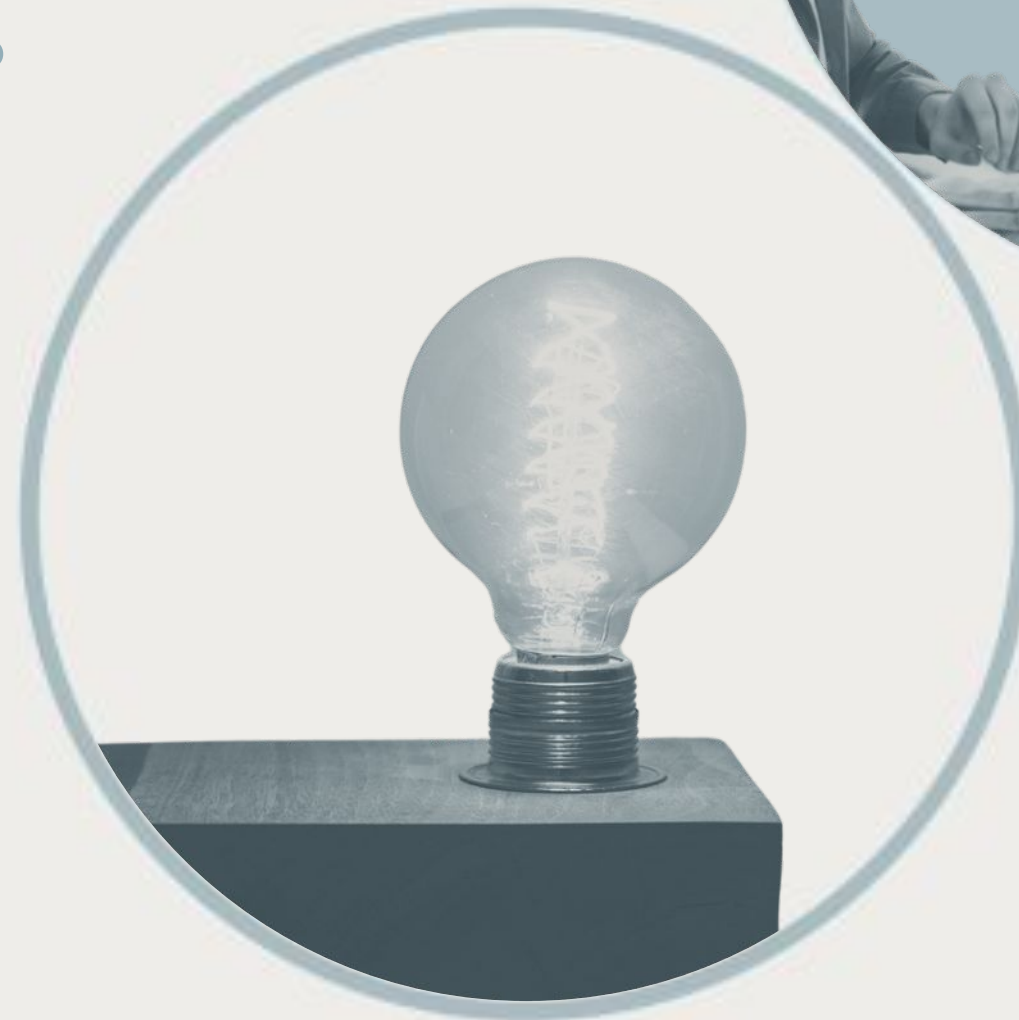
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An image speaks louder
than a page of text



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Define brainstorming and
its benefits. Explain how it
encourages free thinking
and idea generation.

REFLECTION

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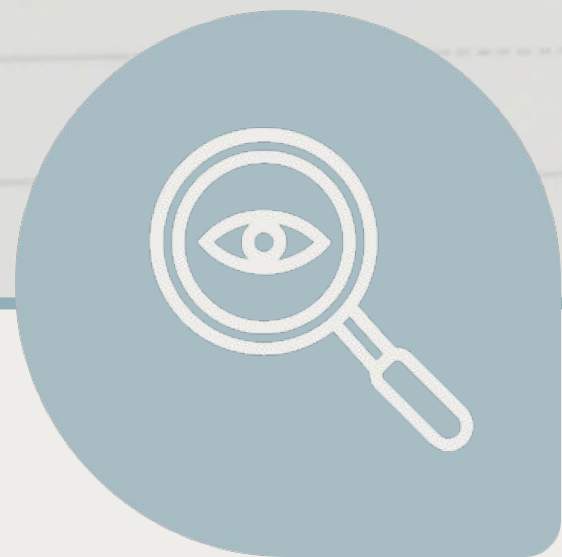


MAIN IDEAS

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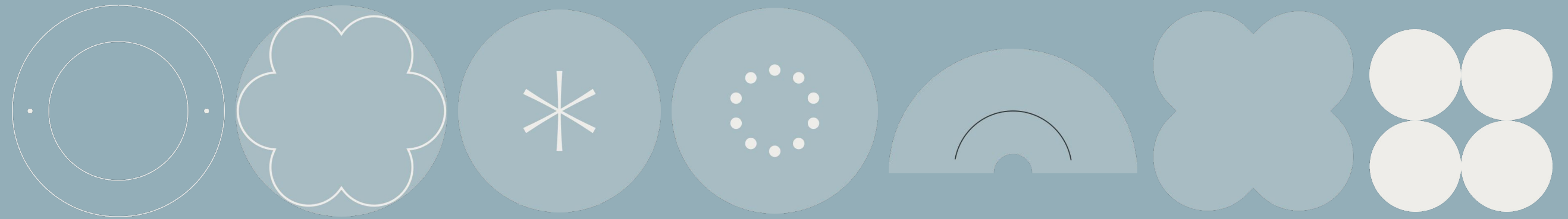
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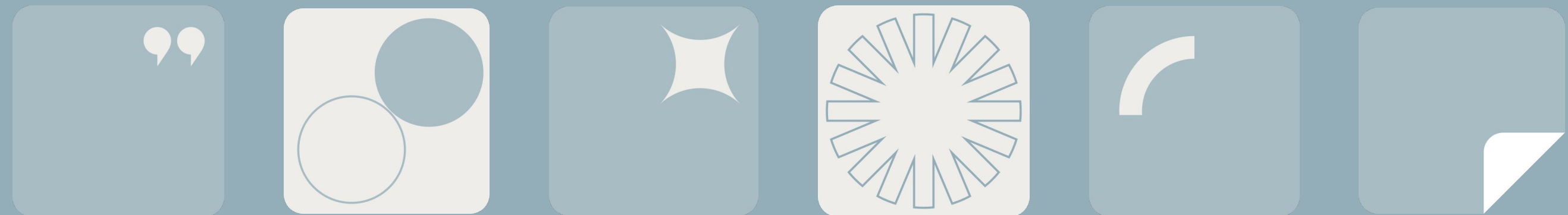
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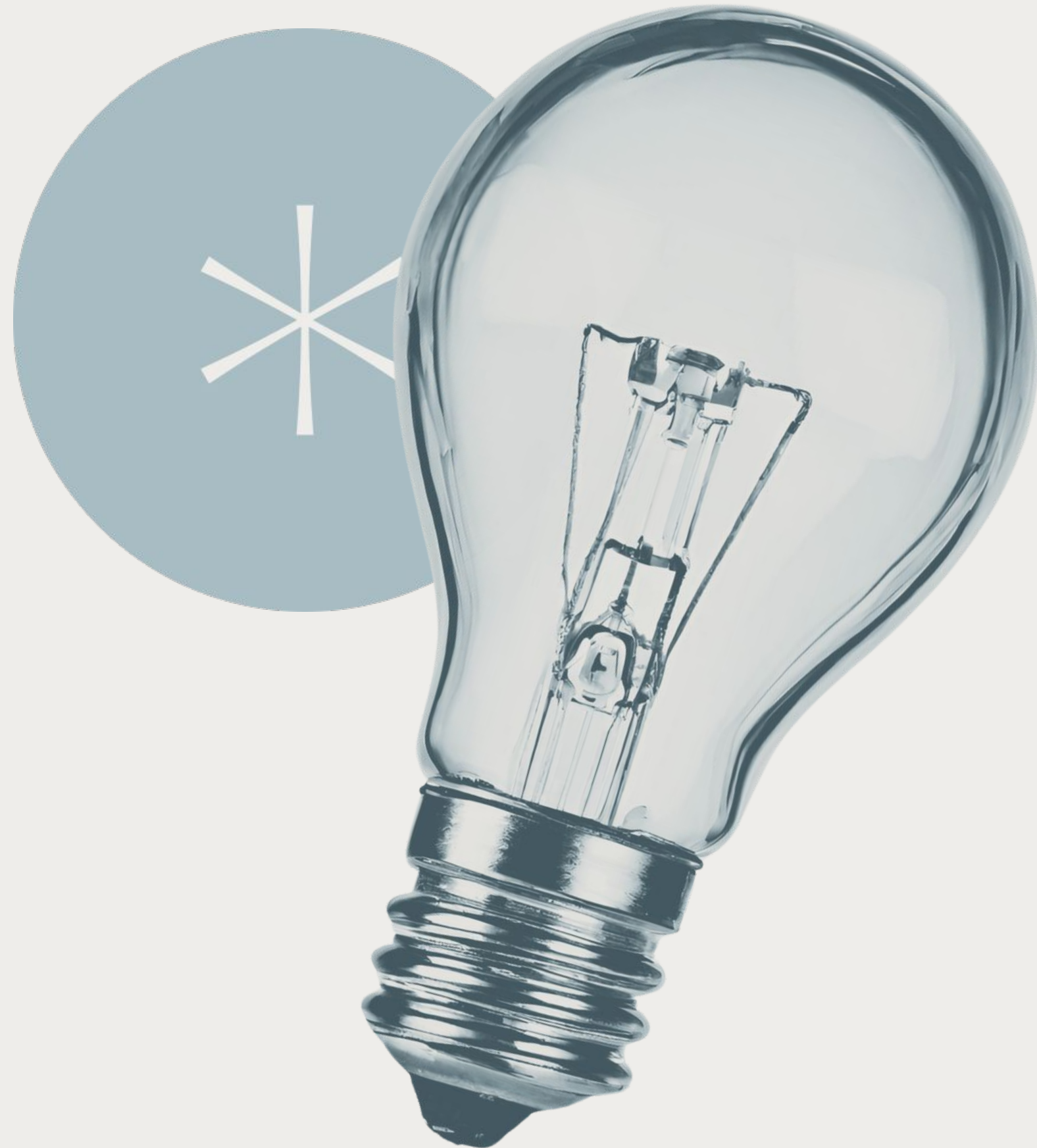
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MODERN MINIMAL

BRAINSTORM

PRESENTATION



INTRODUCTION



Define brainstorming and its benefits. Explain how it encourages free thinking and idea generation.

WRITE A MAIN TOPIC HERE

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Brainstorming is a collaborative technique that generates numerous ideas quickly, encouraging creative thinking and problem-solving within groups.



MIND MAP

Theme

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Icons

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Categories

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Details

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Relationships

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Keywords

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-John Doe



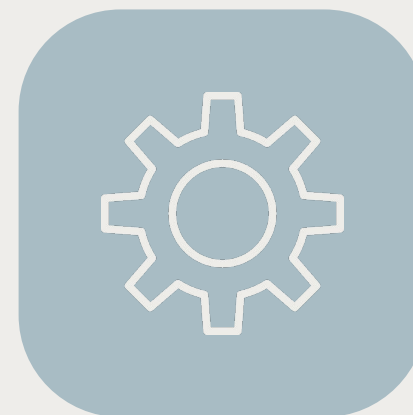
BRAINSTORMING TECHNIQUES

Brainstorming is a collaborative technique that generates numerous ideas quickly, encouraging creative thinking and problem-solving within groups.



Technique 01

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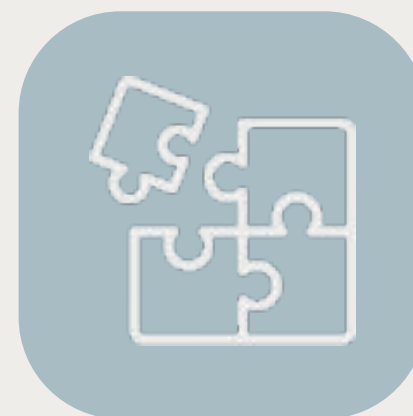
Technique 02

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Technique 03

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Technique 04

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REAL-LIFE EXAMPLES



Showcase examples of successful projects or solutions that originated from brainstorming sessions.



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Brainstorming is a collaborative technique that generates numerous ideas quickly, encouraging creative thinking and problem-solving within groups.



WRITE A MAIN IDEA HERE

Present a toolkit of strategies and tools students can use during brainstorming sessions. Include visuals of mind maps, sticky notes, etc.

01

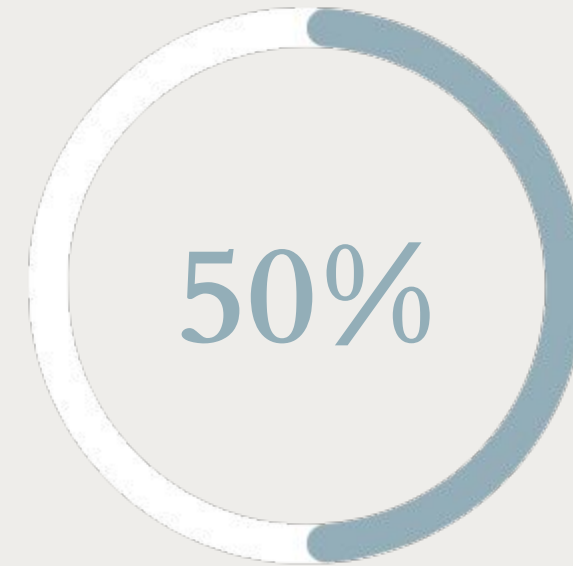
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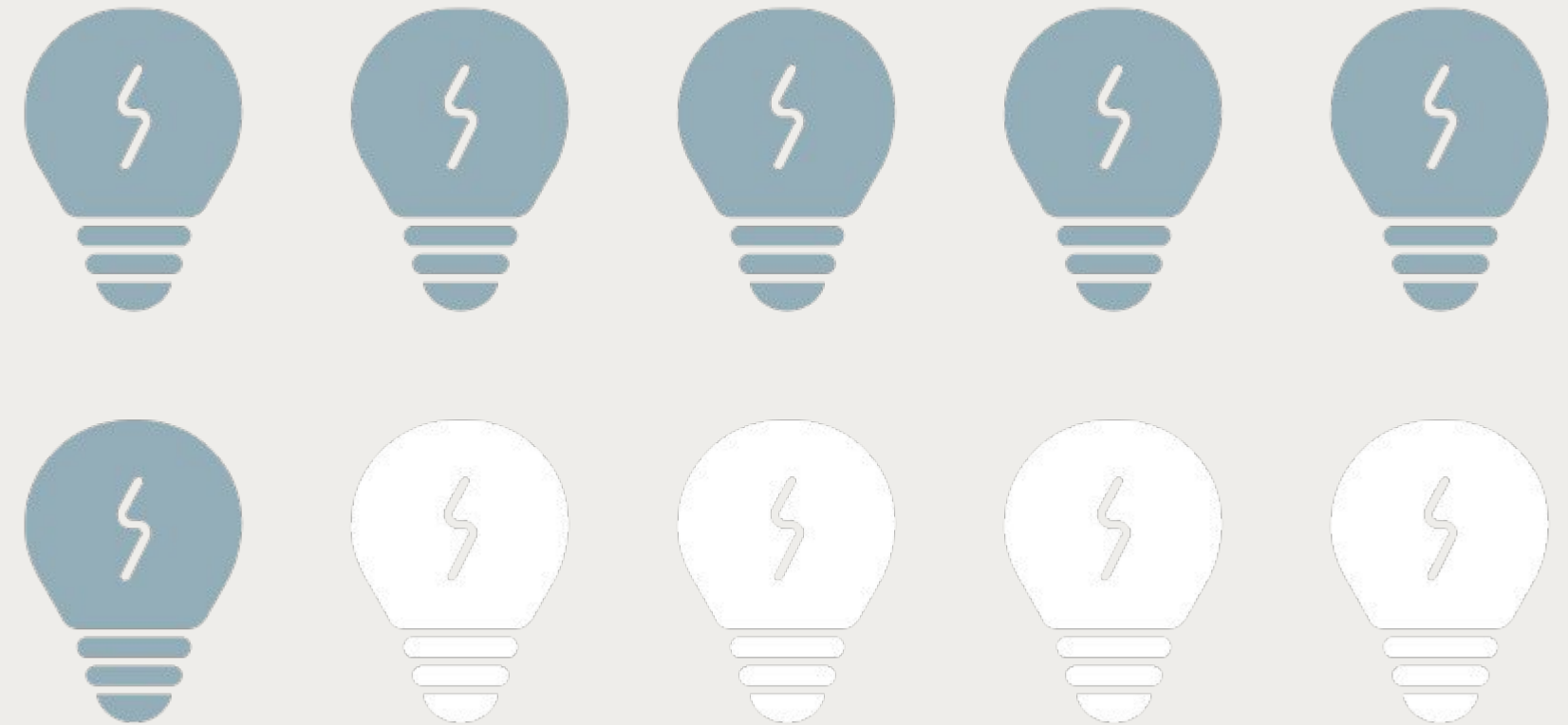
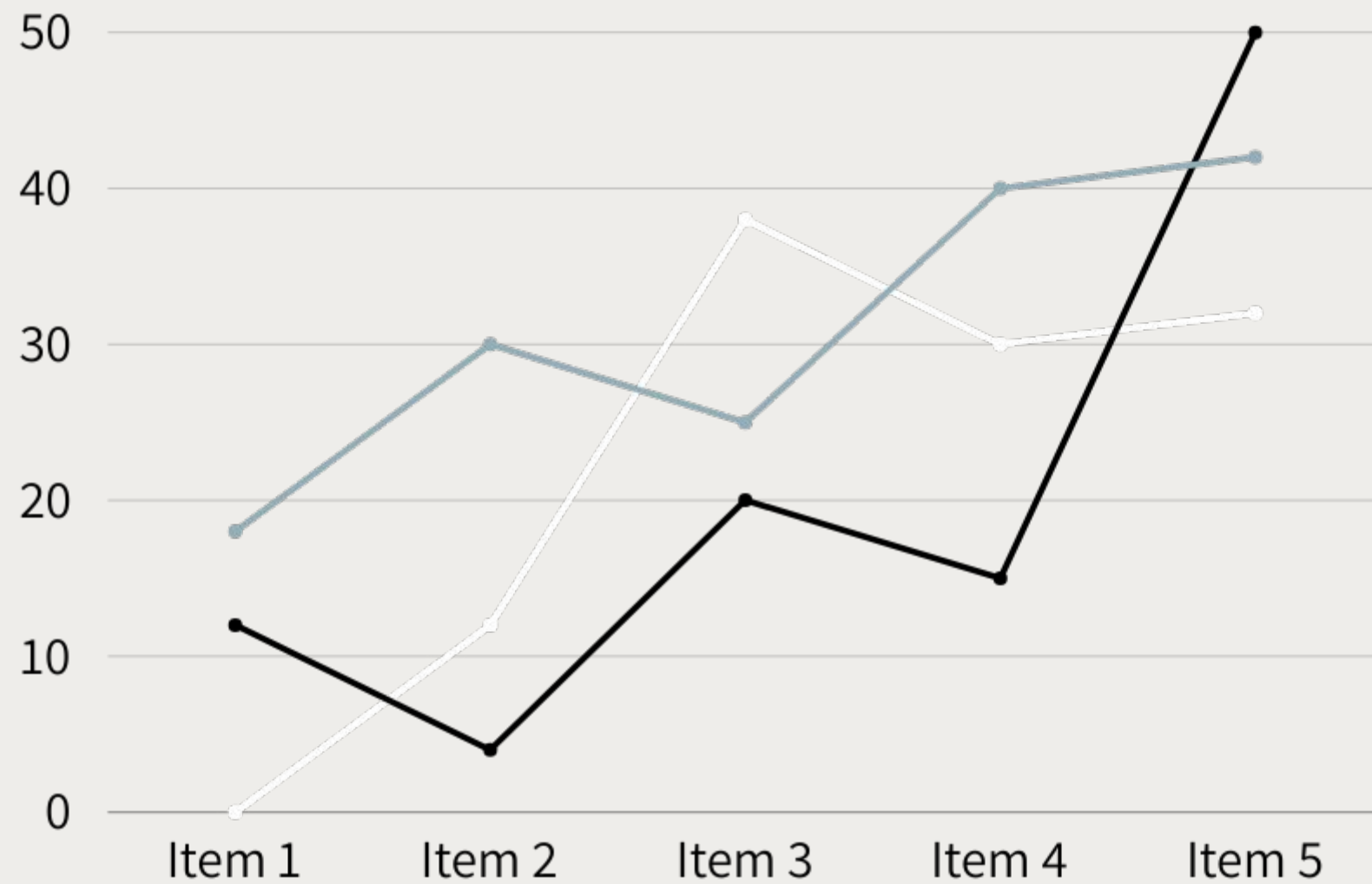
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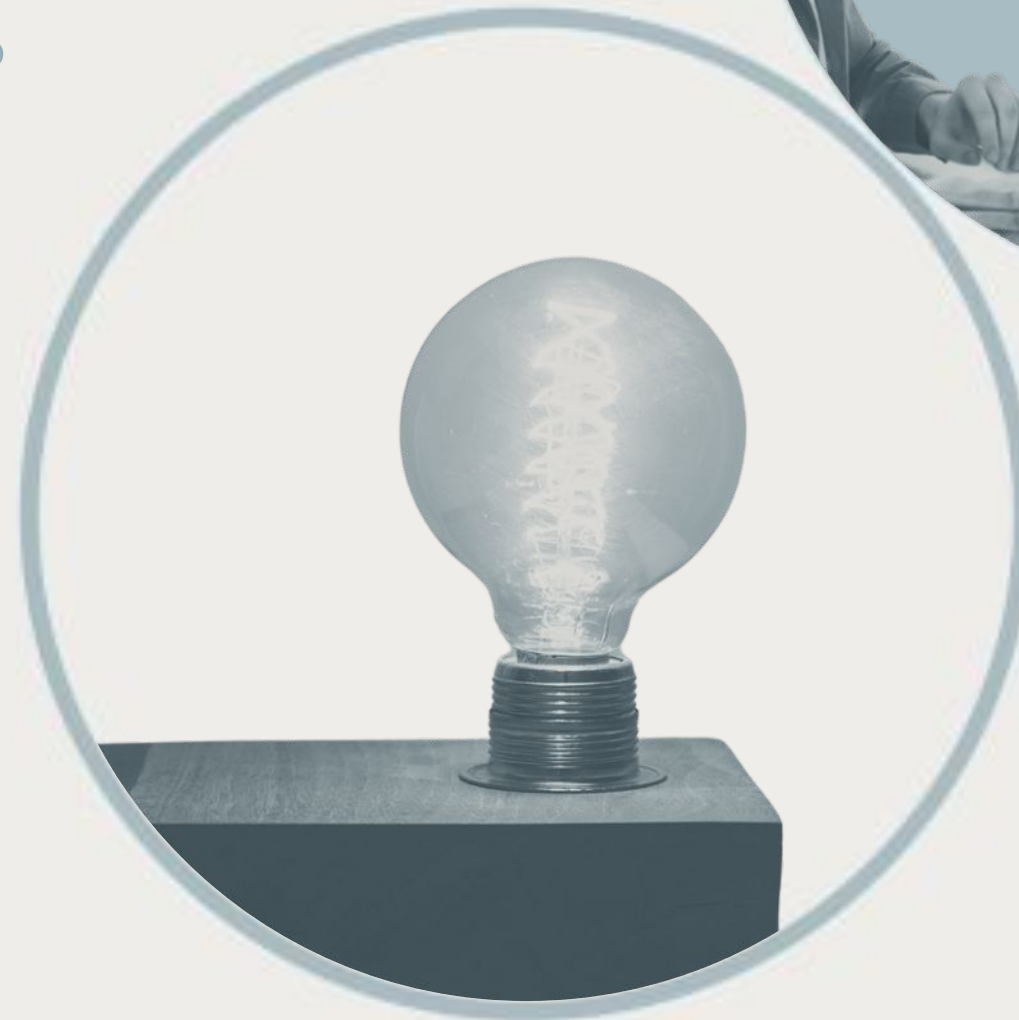
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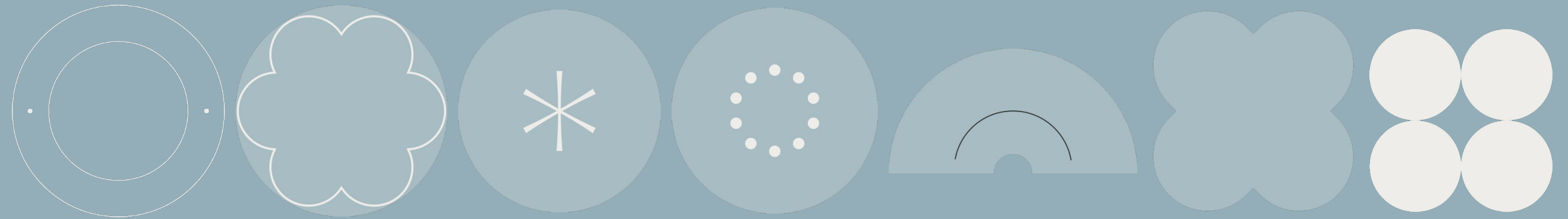
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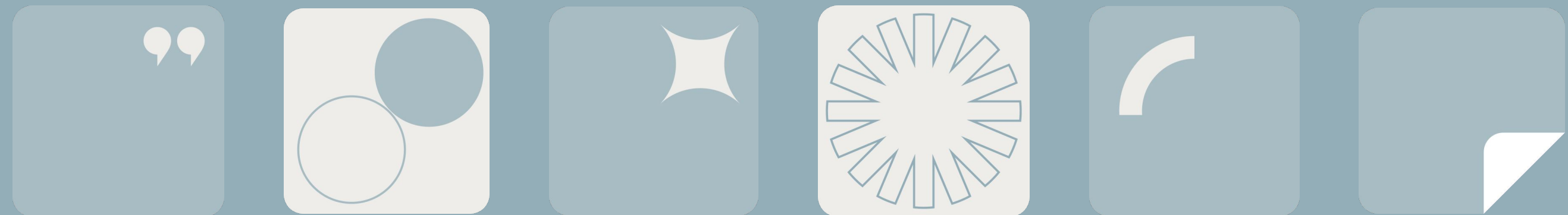
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