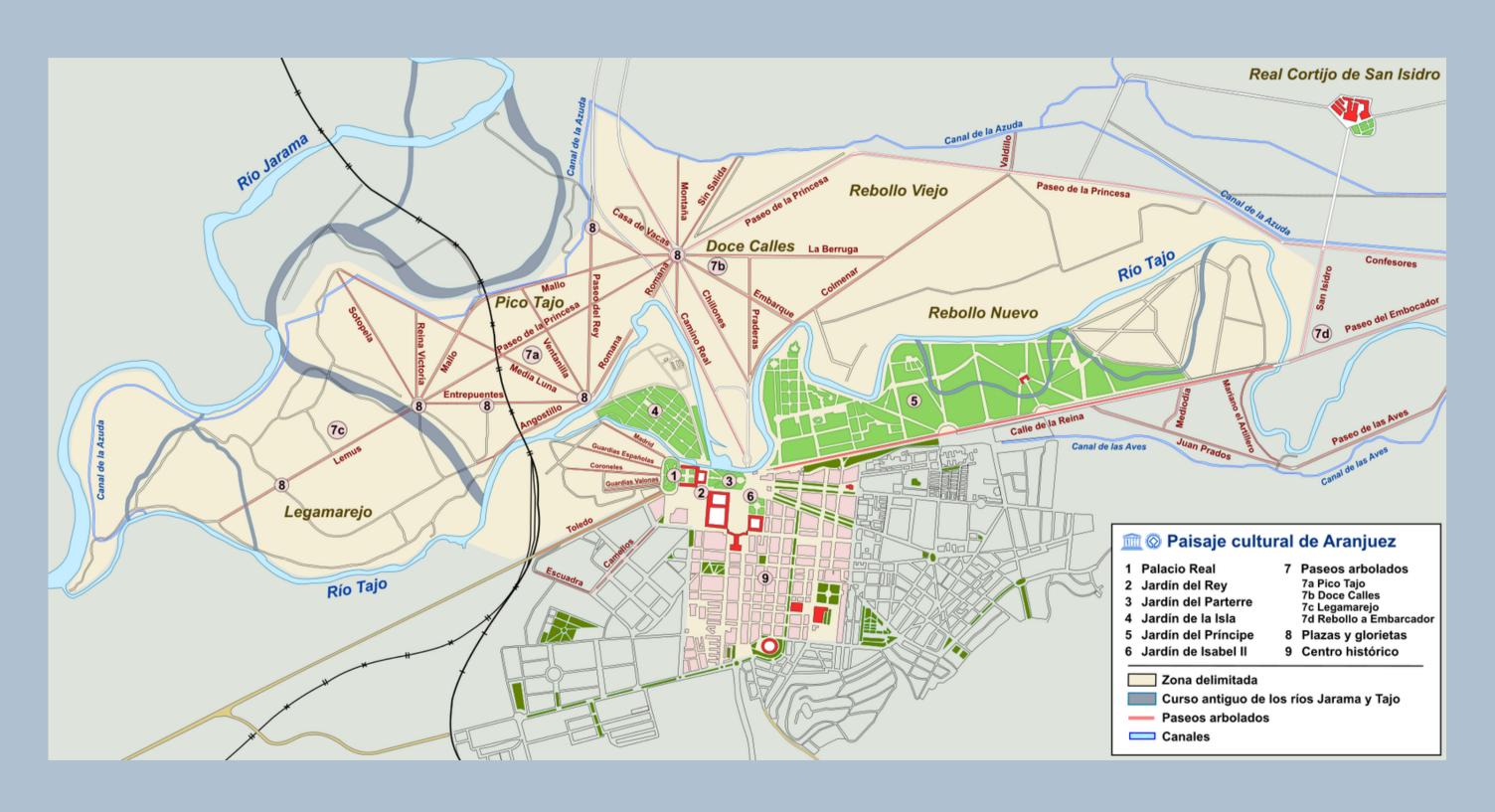


## ARANJUEZ

World Heritage Cultural Landscape

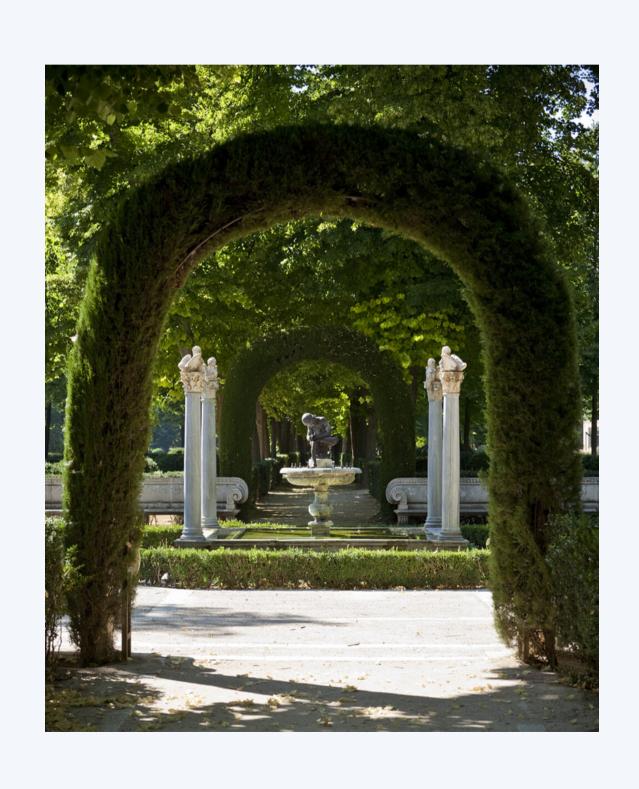
### Location and Protected Area



## Royal Palace and Ornamental Gardens



## Royal Palace and Ornamental Gardens





## Natural Avenues and Hydraulic Systems





## City Centre and Layout





### PRIORITY THEMATIC:

Protecting and strengthening the residential function of the city's historic centres

Impact and future development in Aranjuez

#### The project: Approach and Premises

Brussels: issues and motivations

Québec Roadmap



"Resilient cities boosted by the enhancement of their heritage resources"

#### **Key measures:**

- Foster the habitability of city centres
- Urban Renewal Plans
- Adapting buildings to modern uses and living requirements
- Raise awareness connect citizens with the protected spaces

### Aranjuez: context and situation

1) Empty housing in the city centre

2) The impact of gentrification: local commerces

3) Deterioration of historical buildings

14.3%

3 668

### Aranjuez: context and situation



Palacio de Osuna, burnt down in 2018

Stuart street, one of the main avenues in Aranjuez



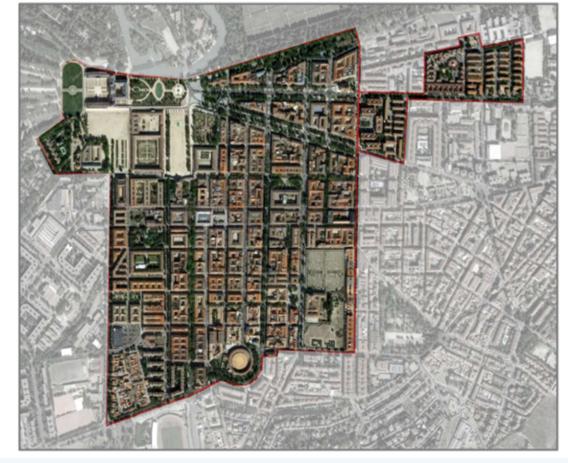
### The role of Aranjuez

Casco Antiguo

#### **RESTORATION OF HISTORICAL "CORRALAS"**

- Residential buildings + cultural and artistic value
- Harmonizing essential hosing functions and heritage preservation

#### ENTORNOS RESIDENCIALES DE REHABILITACIÓN PROGRAMADA



Barraca de Federico García Lorca y Glorieta del Clavel



Corrala "El Parador del Rey" after refurbishment

Aid programme of rehabilitation plans in residential buildings, 2023

#### The role of Aranjuez

## MODERNISATION AND NEW USES OF HISTORICAL BUILDINGS

• Adapting historical facilities to provide modern services



Casa de Infantes



Hospital de San Carlos, new facilities of Rey Juan Carlos University

### Key Proposals: advancing the Priority Thematic

#### **Facilitating Financial Aid Programmes**

- Advisory and Assistance Plans
- Adapting conditions: advanced payments and aid reception
- Awareness Campaigns

#### Promoting local commerce in the city centre

- Subsidy Programmes: renting and refurbishing funds
- Encouraging local businesses to maintain historical structures
- Promoting local trade from a tourism and a high living quality perspective

#### Housing Incentives in the Historical Area

- Affordable housing requirements in new residential developments
- Promotion Campaigns: enjoying the benefits of a green, historical residential environment

# Thank you for your attention

Martina Serrano García Young Ambassador of Aranjuez