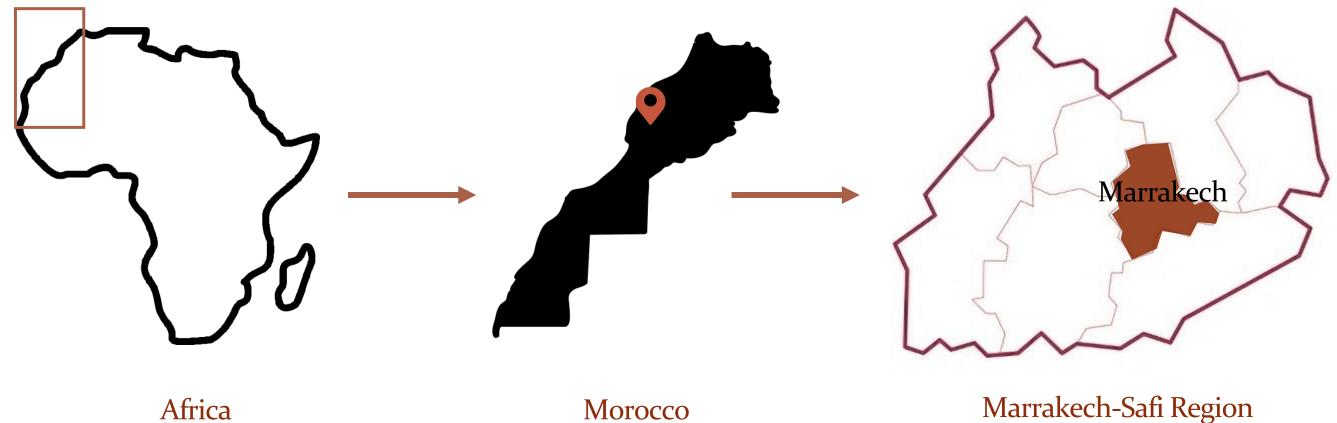


Marrakech

Marrakech is a fascinating city in south-central Morocco, known for its rich history, stunning architecture and bustling markets. The city is a captivating blend of tradition and modernity, offering visitors an unforgettable cultural experience.

Marrakech situation



Marrakech's history

Foundation

Marrakech was founded in 1068-1071 by Youssef Ben Tachfine, the first king of the Almoravid dynasty.

Imperial capital

The city has been the imperial capital of Morocco on several occasions, marking its historical importance.

Cultural influences

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Over the centuries, Marrakech has been influenced by Berber, Arab and Saadian dynasties, giving rise to a unique cultural diversity.

UNESCO World heritage

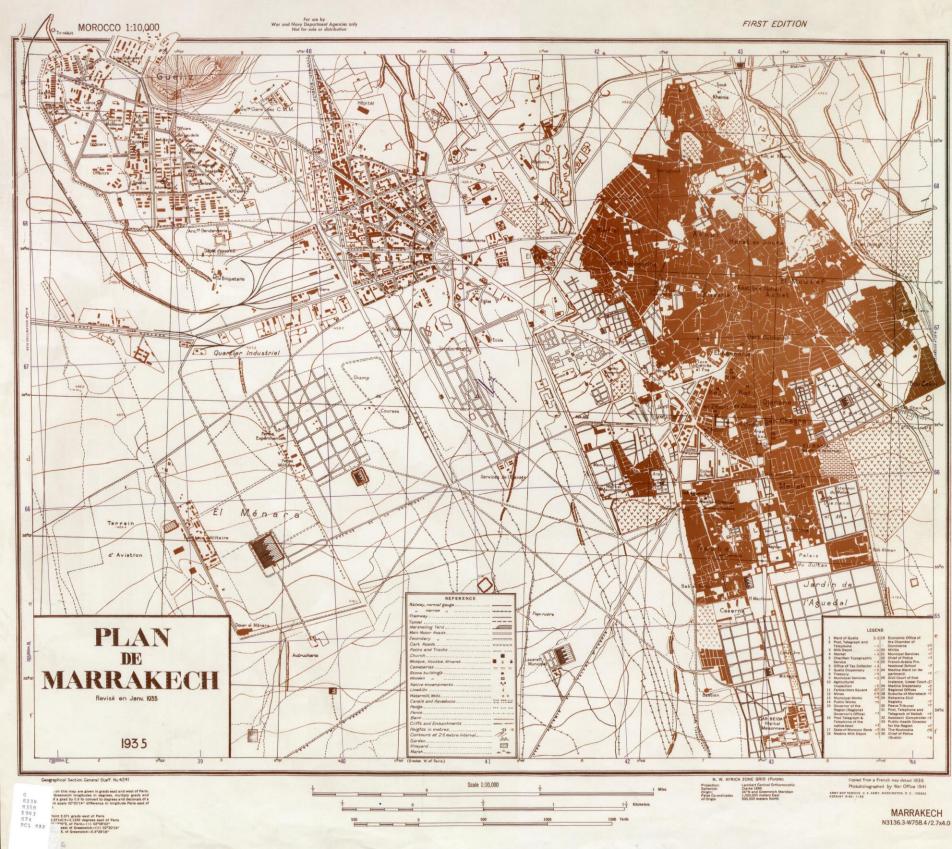
The Medina of Marrakesh, a cultural UNESCO World Heritage Site in Morocco, was inscribed in 1985.

Reference: https://whc.unesco.org/fr/list/331/



Urban insights

Marrakech's urban landscape is a tale of two worlds: within the ancient medina walls, narrow and historic landmarks embody streets centuries-old traditions, while beyond, districts like Gueliz boast modern urban planning and European-inspired architecture. This juxtaposition of old and new defines Marrakech's urbanism, offering visitors a unique blend of tradition and progress within the vibrant cityscape.



Low-rise architecture

Distinctive features

Buildings rarely exceed **R**+5, preserving the city's historic character and ensuring a skyline adorned with picturesque riads, minarets, and palm trees

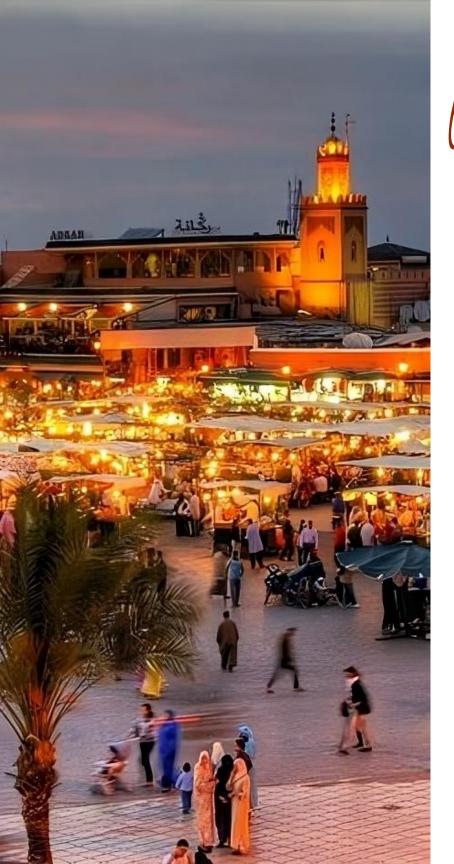
The red city

The city's nickname is derived from the red walls that surround the medina, creating a distinctive and enchanting appearance. These walls, constructed from red clay and sandstone, have stood for centuries, adding to the allure of Marrakech

City gardens

Due to its lush green spaces that provide break from the bustling streets. From the iconic Jardin Majorelle, with its vibrant blue walls and exotic plants, to the expansive Menara Gardens and hidden riad courtyards





Marrakech Medina

Traditional architecture

The medina is famous for its narrow streets, traditional riads and impressive terracotta architecture.

Lively market

It's home to one of the world's most vibrant markets, offering local crafts, spices, carpets and many other treasures to discover.

Enchanting atmosphere

A stroll through the medina offers total immersion in Moroccan culture, with intoxicating scents, shimmering colors and a lively atmosphere.

lamaa Elfena square

Open-air theater- Helka

Storytellers, poets, snakeand Berber charmers, musicians (mazighen) gather to entertain and engage the audience.

Traditional food

Stalls offer an enticing variety traditional dishes, of from snails (a local delicacy) to khoudnjal (a flavorful herb stew)

Craftsmanship

From intricate henna tattooing to handcrafted leather goods and vibrant textiles, the square celebrates the artistry of Moroccan craftsmanship.

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'Marrakech's historic sites



Koutoubia Mosque

Marrakech's largest mosque, famous for its impressive, finely sculpted sandstone minaret. An emblematic symbol of the city.



Ben Youssef Madrassa

Originally an Islamic college, the Ben Youssef Madrasa is renowned for its intricate Moorish architecture and serene courtyards.



Bahia Palace

A magnificent 19th-century palace, adorned with lush gardens and rich Moroccan décor. A must-see architectural treasure.

'Marrakech's historic sites



Saadian tombs

Sumptuous mausoleums dating from the 16th century, housing the tombs of Saadian sultans and members of their families.



Badii Palace

Built in the late 16th century by Sultan Ahmad al-Mansur, was once a symbol of opulence, but now lies in haunting ruins, offering a glimpse into Marrakech's storied past.

Marrakech Ramparts

The ancient walls that surround the medina of Marrakech, providing a glimpse into the city's historic defenses.



Majorelle garden

Created in the early 20th century by French painter Jacques Majorelle, is renowned for its vibrant blue buildings and diverse plant collections, providing a serene escape in the heart of Marrakech.

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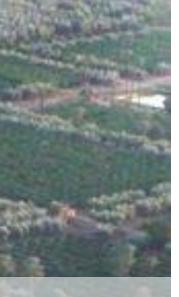
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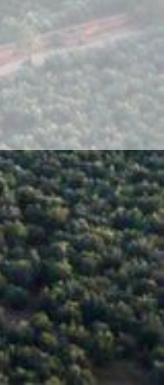
Agdal gardens

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Originally established in the 12th century by the Almohad dynasty, the Agdal Gardens are one of the oldest green spaces in Marrakech, featuring vast olive groves and citrus orchards.

arrakech gardens





Narrakech gardens



Menara garden

Dating back to the 12th century, the Menara Gardens feature a large artificial lake surrounded by olive groves and orchards, offering stunning views of the Atlas Mountains.

Leatherwork

Leatherworkers transform leather into exquisite items such as bags, shoes, belts, and babouches (traditional slippers).

Pottery

Narrakech craftsmanship

Marrakech boasts one of the oldest crafts. Artisans shape plates, vases, and tiles using ancient techniques

Calligraphy

Marrakech's calligraphers master the art of writing Arabic in various styles. Their intricate works, adorn the walls of homes and buildings



Thank you





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